**Theatre Production 1112**

Final Project

Part One

Pitch a Production

Every production in any professional theatre begins with the pitch. Producers brainstorm concept, set design, musical score, budget concerns and promotional ideas as well as a host of other things. They pitch these ideas to theatre companies and other producers in the hopes that others will invest in their production so that it can become a reality.

Your job is to pitch an idea for a production so well that others (me) would be willing to invest in it. This pitch must be of something that could be done in our theatre here at Immaculata. That means it cannot be a cast of thousands or a budget of three million dollars.

Read the following to get an idea of how to pitch an idea for the theatre:

https://www.musicalwriters.com/getting-musicals-produced/pitching-your-show-to-producers/

You want to pay attention to a number of things in your pitch:

1. Concept – what is your idea. What is your story? Is it unique? Is there an audience for it? You will need a quick telling of your idea, not necessarily your entire story, that will cover your idea in a nutshell. This is called the “elevator pitch.”
2. How will you get others interested? Do you have plans? Set design ideas? You will have to create a plan for your stage and the house that can all fit in this space. Costume ideas? Props ideas? You will have to include images or sketches of these things. All of this is called “proof of concept.” How will you show those in your pitch?

Your pitch should be complete in five minutes or less.

**Theatre Production 1112 Name:**

Pitch Presentation Marking

Is your **delivery** – the concept and the production overall – clear? Is it interesting? Would there be an audience for it?

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| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

Comments:

Is your **evidence** – three things of your choosing – completed professionally? Does it help to explain your concept? Would it be appealing to an audience?

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